



Contacts

For Turner Broadcasting System:

Ann Rosen
Senior PR Manager
+44 207 693 1117
ann.rosen@turner.com

For Vringo:

Deb Jones
Comunicano, Inc.
+1 856-363-9001
deb.jones@comunicano.com

FOR IMMEDIATE RELEASE

CLIPS FROM CARTOON NETWORK AND ADULT SWIM NOW AVAILABLE AS VRINGO RINGTONES IN EMEA

*Vringo Users From 9 to 99 Can Now Personalize Their Ringtones
With Cartoons Like Foster's Home for Imaginary Friends and Dexter's Laboratory*

NEW YORK and LONDON—Jan. 16, 2008—[Vringo](#), the pioneer in video ringtone sharing, and Turner Broadcasting System Europe today announced an agreement that will enable Vringo subscribers to download clips from Turner's Cartoon Network and Adult Swim as video ringtones.

Using Vringo, mobile phone users in Europe, the Middle East and Africa can now seamlessly download selected Cartoon Network and Adult Swim clips onto their mobile handsets from the Vringo Web site. When a call is placed, the video clip appears on the recipient's phone screen as a video ringtone, or "Vringo."

Cartoon Network content available on the Vringo Web site includes *Foster's Home for Imaginary Friends* and *Dexter's Laboratory* as well as content from Adult Swim, Turner's animation and cult comedy brand that is designed to appeal to a grown-up sense of humor.

"Animation appeals to people of all ages," said Joe Braman, director of mobile sales at Turner Broadcasting. "Through this agreement with Vringo, people of all generations will be able to enjoy well-known cartoons in yet another way—as video ringtones that they can share with their friends, young and old."

With the alliance between Vringo and Turner Broadcasting System, Vringo subscribers can use their buddy lists to deliver 2- to 10-second animated cartoon clip announcing the caller to the person being called—or to identify an incoming caller. Users select their personal Vringo clips through their mobile handsets or online. Vringos can also be shared with any subscriber in the Vringo community with a compatible wireless phone.

Vringo services are now available on a wide variety of mobile handsets, including devices made by Nokia, Motorola, Sony Ericsson, Samsung and others (see full list of [Vringo-compliant handsets](#)).

"Through this agreement with Turner Broadcasting System, Vringo users can personalize their mobile calling with amusing and enjoyable cartoon 'Vringos,'" said [Andrew Perlman](#), general manager—Vringo America. "Having Cartoon Network and Adult Swim content available gives our users lots of fun ways to express themselves—no matter what their age."

Turner Broadcasting System joins a growing list of content providers now partnering with Vringo, including Discovery Channel and Universal Music Group.

About Turner Broadcasting System Europe

Turner Broadcasting System (TBS) Europe delivers some of the world's most successful and well-known news and entertainment brands – including CNN International, Cartoon Network, TCM (Turner Classic Movies), Boomerang, and [adult swim]– across approximately 100 countries in Europe, Africa and the Middle East. Alongside its TV channels, TBS Europe is at the forefront of developing its brands through the internet, broadband, wireless, DVD, e-commerce, merchandising, cinema, publishing and every other available platform. TBS Europe Limited is a Time Warner Company.

About Adult Swim

Adult Swim launched in the US in 2001 and in the UK in 2006 on TV and online. Adult Swim features non-conformist programming aimed at adults 18-34 including a broad mix of humour and unconventional, surreal animation which has earned it a discerning and loyal following. Original and acquired animated comedy and action is also available via a UK broadband site www.adultswim.co.uk. Adult Swim is available in the UK through the channel website, Bravo TV, BT Vision, Mobi TV, 02, Sky Mobile, YouTube, Joost, Bebo and Daily Motion; in South Africa on GO; Russia on Channel 2 x 2 and Germany on Maxdome VOD/SVOD.

About Cartoon Network

Cartoon Network is home to some of the funniest and most exciting new cartoons. It delivers the best range of kids' entertainment 24 hours a day with hit shows including *Ben 10*, *Robotboy*, *Foster's Home for Imaginary Friends*, *My Gym Partner is a Monkey*, *Codename: Kids Next Door*, *Ed, Edd n Eddy*, *Skatoony* and *Xiaolin Showdown*. Cartoon Network can also be experienced through its multi-award winning website www.cartoonnetwork.co.uk, on broadband www.supercartoonnetwork.co.uk, via games on digital cable and satellite, through VOD, and on mobiles. Since launching as a pan-European channel in 1993, Cartoon Network now has localised services throughout Europe, the Middle East and Africa where it is available in 14 languages and in over 46 million homes. Cartoon Network is operated by Turner Broadcasting System Europe, a Time Warner Company.

SKY 601; Tiscali TV 312; Virgin TV 704. Also available on: Top Up TV Anytime; BT Vision; Sky Anytime; Virgin Central; Tiscali TV on-demand 310.

About Vringo

Vringo is creating the world's first video ringtone sharing community. The company is making Personalization 2.0 a reality by enabling users to experience rich media ringtones on a wide variety of mobile devices and for the first time to share that media with others within a community. Vringo is backed by Warburg Pincus and by private investors. More information can be found at www.vringo.com.

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